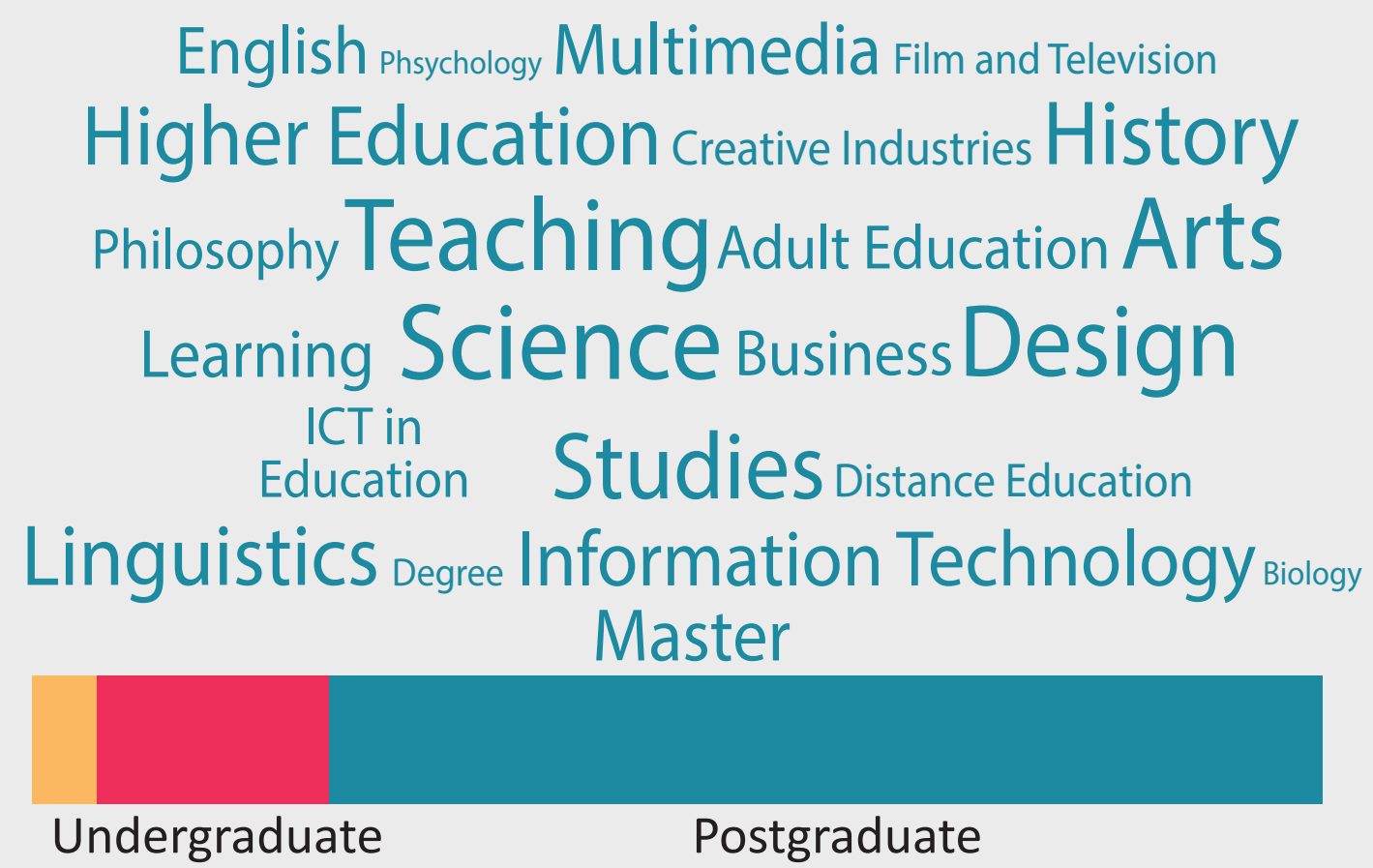


Snapshot of the Learning Design Profession

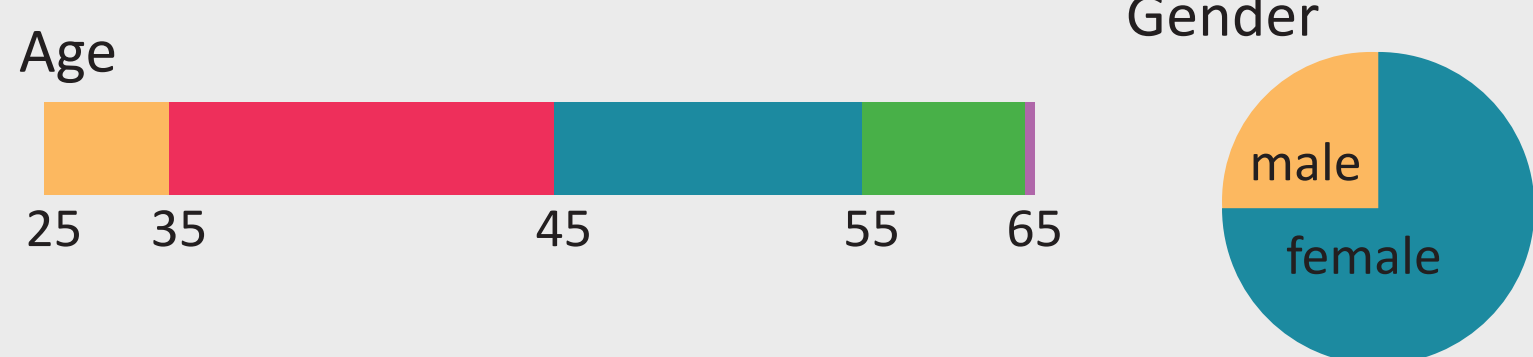
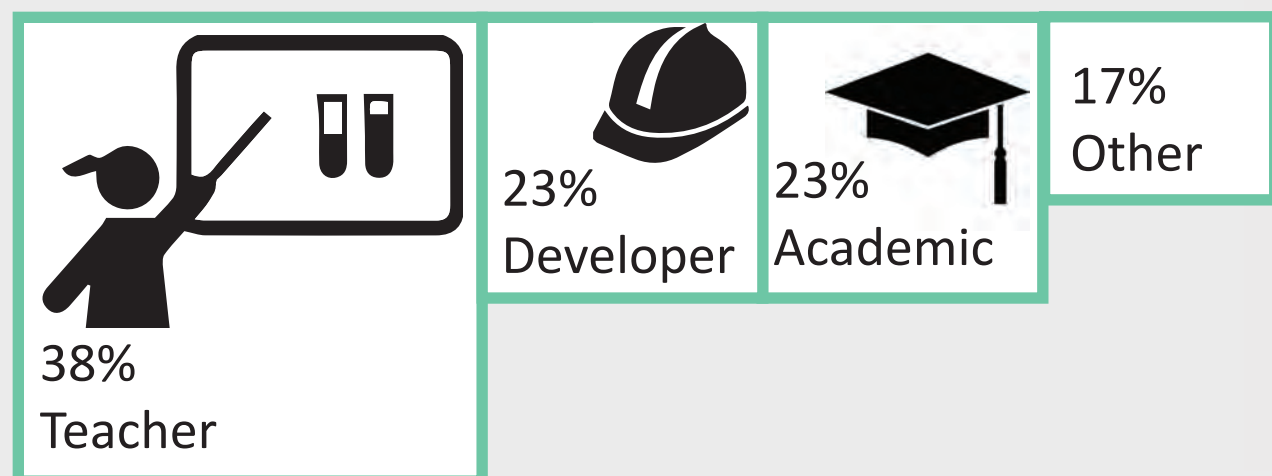
<https://itali.uq.edu.au/content/ld-project>

Professional Background and Demographics

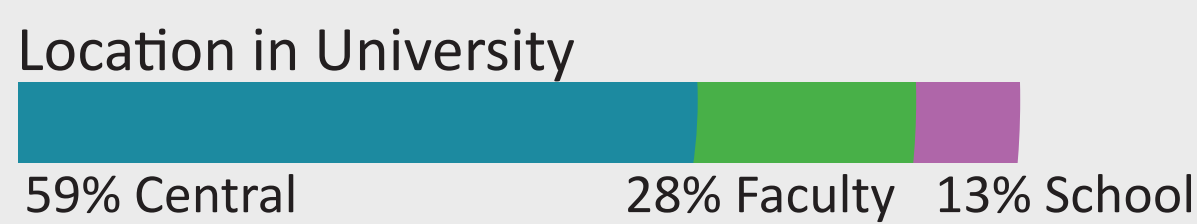
Qualifications



Prior employment



Work Context

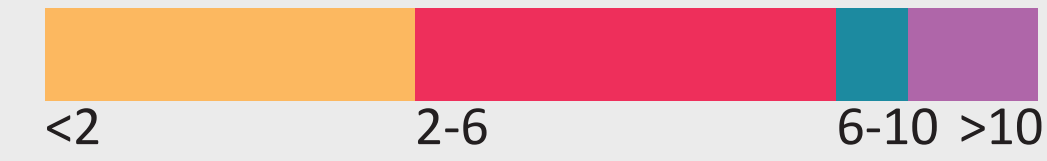


Employment mode

Level	No
HEW 5-6	5
HEW 7	39
HEW 8	38
HEW 9	10
Academic	8



Years in current role

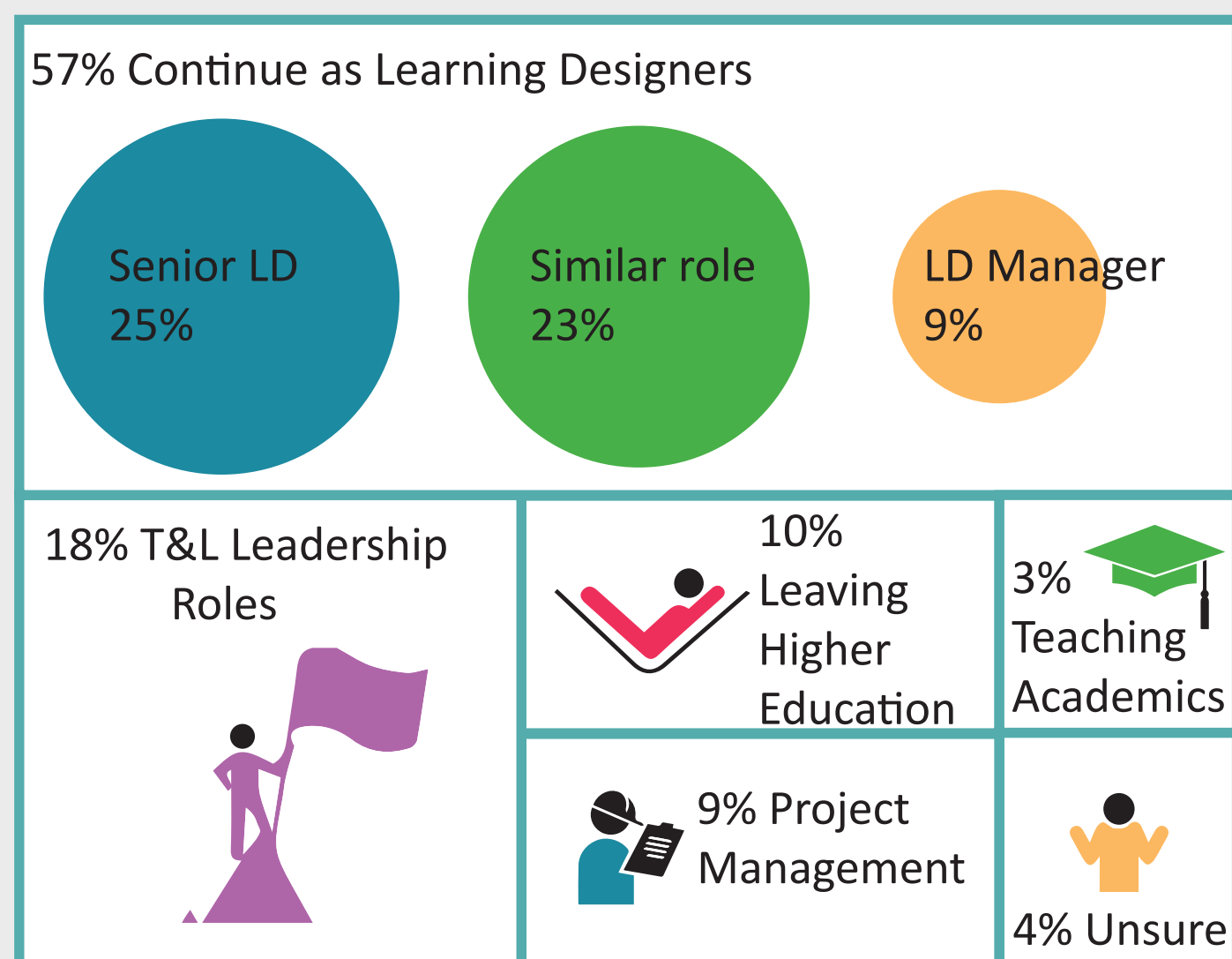


Years as Learning Designer

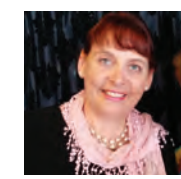


Career Futures

What role do you hope to be doing in 5 years?



Through this project we aim to develop a snapshot of current Learning Designers' practices across Australian universities to identify and document: relevant skills, knowledge, education and professional background, the types of roles undertaken and employment conditions, challenges and enablers in these roles and conditions and areas for future attention.



Dr Christine Slade
Lecturer in Higher Education,
The University of Queensland

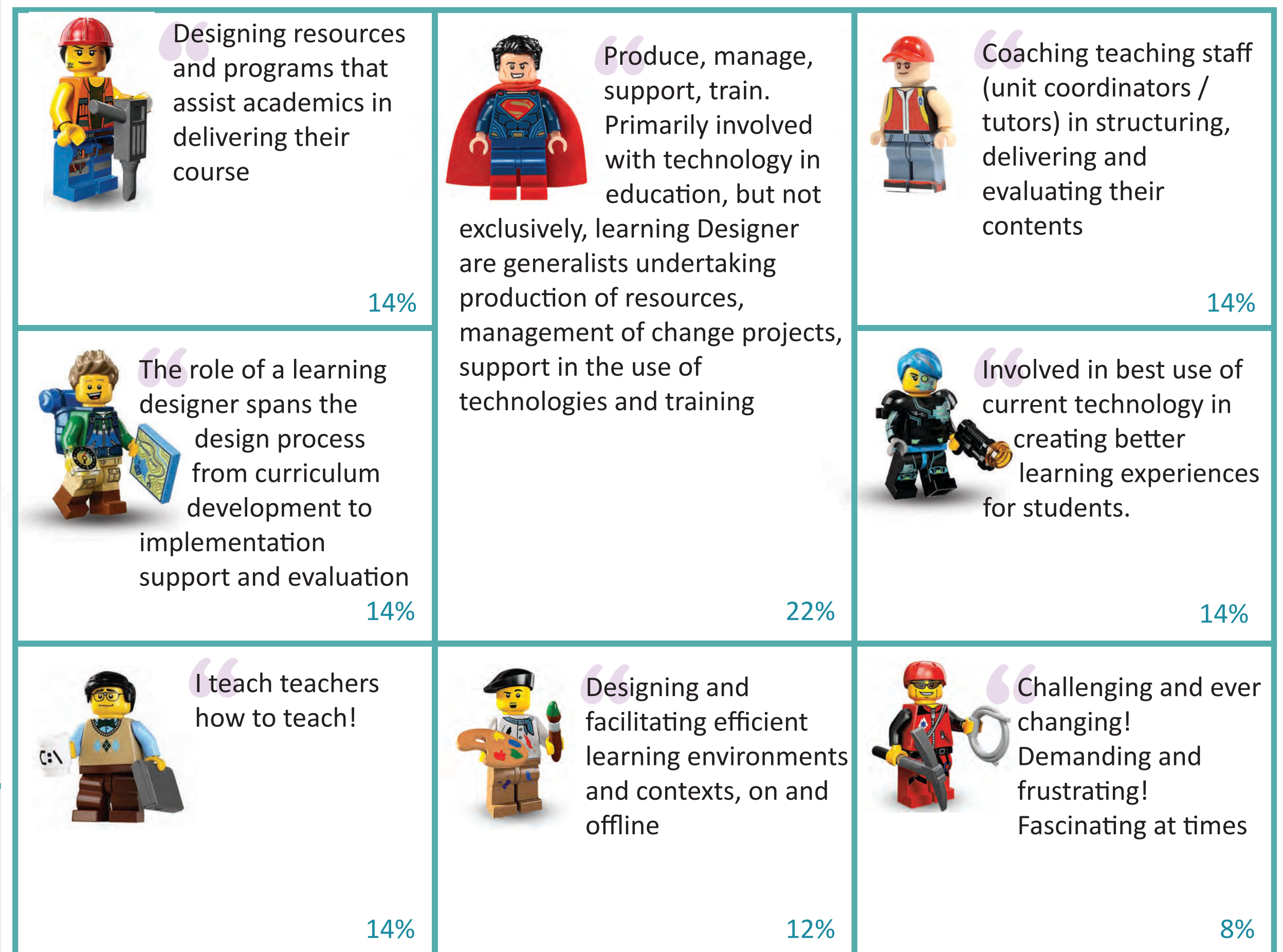


Dom McGrath
Learning Designer, Team Leader
The University of Queensland

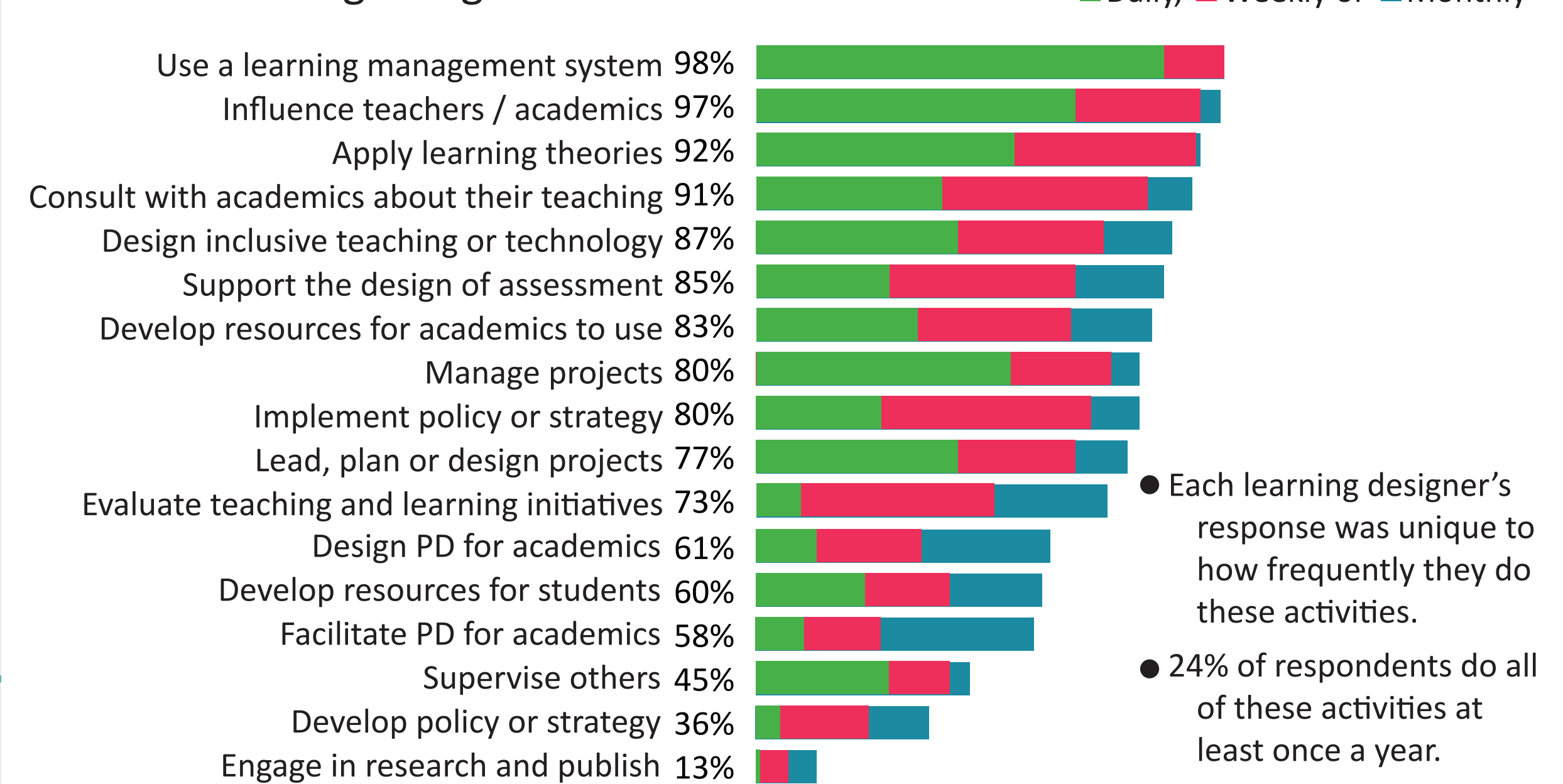


Dr Ruth Greenaway
Senior Academic Developer
University of the Sunshine Coast

What is a Learning Designer?



What do Learning Designers do?



How important are the following attributes, abilities or qualifications for Learning Designers?

	Directors	LDs
Working well with academics	100%	99%
Team work	100%	97%
Oral communications skills	100%	96%
Understanding of how people learn	94%	98%
Managing time and priorities	94%	93%
Knowledge of a LMS	94%	90%
Multimedia design	31%	31%
Coding / Programming	6%	12%

All data from the preliminary analysis of two online survey open April - July 2017

Directors: Self identified directors of university teaching and learning units
n = 16

Learning Designers
n = 103

All data presented is from learning designers unless otherwise noted